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Q1

Municipal Candidate

Candidate	Laine Johnson
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Q2

Campaign Manager

Campaign Manager	Holly Campbell
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Q3

Ward

Ward 8 - College

Q4

To reach our collective potential, we must work together to build up Ottawa. That requires a council in which each member commits to city wide leadership. What is your intended approach to collaboration with council, city staff and economic partners?

I have incorporated two federal non-profit corporations and as part of these initiatives, was responsible for building out two Boards of Directors. I sought out different skill sets, different life experiences, and different collaborative styles for the greatest breadth and depth of understanding of the organization's mandate. I led the co-development of the Guiding Principles for these Boards, so that each member understood what was expected of them in their role but also the ethos in which we welcomed participation. This will be essential for partnerships around the Council table and with economic stakeholders. For any successful collaboration, we must first build trust by sharing transparently our objectives and defining our specific responsibilities and accountability to one another. Specifically with the business community, College Ward has seen sluggish growth compared to other wards. This makes businesses vulnerable. I am committed to encouraging business incentives along transit oriented development and arterial roads. There are strong opportunities near College Square, along Pinecrest, and in Bell's Corners to ensure that these are places that people want to go, with additional opportunities for food trucks, pop-up markets, and special events. I am committed to helping entrepreneurs wanting to establish business in College Ward make sure they can access any municipal supports and encourage innovative small businesses in the area. I am dedicated to ensuring that business owners have the information they need to plan their business when there are development impacts. I will be transparent and proactive relaying information about potential developments so that they can know about development applications, timelines, and avenues for consultation.

Q5

What key characteristics and skills do you possess that make you a great leader and ambassador for the city of Ottawa, and the national capital region?

I am, by profession, a community engagement specialist. I routinely seek out public, private and non-profit perspectives to inform decision-making. I am an independent thinker, but have exceptional listening and synthesizing skills. I am honest and transparent with my stakeholders on any given project. I am not afraid of hosting difficult conversations so that we can ensure the best results. I have led public institutions, supported community engagement, and taught municipal policy. I have learned to navigate the system and have strong relationships with city staff, officials, BIAs, and communities. I have founded two non-profit corporations and am a strong start-up leader. I know how to hustle. I have demonstrated persistence, creativity and ambition for securing funding and investment. I have the right passion and energy to spark new partnerships and the attention to detail to make sure we get it right.

Q6

What are your top three priorities for Ottawa's future?

Accountability: of our spending, and of City leadership. The City hasn't done a comprehensive program review for over 10 years. We are funding programs designed a decade ago. We must ensure the revenue we collect from taxpayers is being appropriately spent on current priorities. We need to invest time in establishing the new Code of Conduct at the beginning of the term to ensure it covers off all possible conflicts of interest and expectations of civil discussion, and ensure that violations of the Code of Conduct are easily found by the public.

Growth. College Ward has seen year over year deficits in infrastructure investment, school closures, and crumbling parks. We aren't growing at the same pace as our neighbouring wards, which means we can't direct investment back into our own streets, creating road safety for pedestrians and cyclists and ensuring sustainability for local business. Growth can be challenging. we will need to work together to increase community consultations and transparency around decision-making to make sure we get what we want as community members from the growth we seek. Appropriate and affordable housing options, useful retail spaces, a fabulous public realm and safe, calm streets.

Safe Streets. As a resident of College Ward, I see firsthand the dangerous intersections, lack of sidewalks, discontinuity of cycling and walking paths, and road maintenance needs. People of College Ward want safe, more people-centered neighbourhoods that preserve the accessibility to schools, businesses and recreation spaces.

Q7

Yes, I would like to attend.

Are you able to attend the All Candidates Meet & Greet at the Shaw Centre on September 23, 2022 - 7:30 to 9:30 am. We are extending a complimentary ticket for you. Additional tickets can be purchased at ottawabot.ca.
