# #48

## COMPLETE

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#### Q1

Municipal Candidate	
Candidate	Tessa Franklin
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### Q2

Campaign Manager	
Campaign Manager	Martin Moody
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Q3	Ward 1 - Orleans East-Cumberland
Ward	

### Q4

To reach our collective potential, we must work together to build up Ottawa. That requires a council in which each member commits to city wide leadership. What is your intended approach to collaboration with council, city staff and economic partners?

Collaboration between rural/suburban and urban councillors is key to building a better city. One of the most important factors in getting this done is collaboration and guidance with a wards councillor on ward-specific issues. Above this, collaboration with neighbouring councillors on big projects (in Ward One this would be something like the revitalization of St.Joseph and Jeanne d'Arc) helps boost support for ongoing projects.

## Q5

What key characteristics and skills do you possess that make you a great leader and ambassador for the city of Ottawa, and the national capital region?

Throughout my time in the music industry, I was able to play a large role in rebuilding small businesses, collaborating with businesses and leaders across sectors and set a new benchmark for event organization and promotion in Ottawa. Additionally, I was able to prioritize philanthropic work such as fundraisers for Ottawa community organizations and mentoring young women in the music industry. My background with small businesses has allowed me to understand what can be done (and is needed) at the municipal level. Above this, my people skills and "big picture view" help me evaluate projects and understand where compromise is necessary.

#### Q6

What are your top three priorities for Ottawa's future?

1. Equity. Ensuring things like affordable housing and social services are available to those who need it would be the two big issues under this umbrella.

2. Building a strong, connected small business community. Our rural and suburban wards are often left out when tourism and improvement projects come up. This has meant residents aren't able to shop and play in their ward but are stuck going long distances to shop local or attend events.

3. Building up our rural and suburban areas. This has to be done in a way that is respectful to the community, but it can absolutely be done. Increasing development is a big priority for me.

### Q7

Yes, I would like to attend.

Are you able to attend the All Candidates Meet & Greet at the Shaw Centre on September 23, 2022 - 7:30 to 9:30 am. We are extending a complimentary ticket for you. Additional tickets can be purchased at ottawabot.ca.